

Major Companies of Europe

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Published by Graham & Whiteside Ltd., the *Major Companies* directories provide detailed information on the leading businesses worldwide. *Major Companies of Europe* covers thousands of companies active throughout the European world, including Southern Europe (Cypress, Greece, Italy, Israel, Malta, Portugal, Spain, Turkey), France, Germany, the Benelux Region (Austria, Belgium, Liechtenstein, Luxembourg, the Netherlands, Switzerland), Scandinavia (Denmark, Finland, Iceland, Norway, Sweden), Central Europe (Bulgaria, the Czech Republic,

Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovakia, Slovenia), the United Kingdom and the Republic of Ireland.

Each annual edition of *Major Companies of Europe* profiles more than 44,640 of the largest businesses. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data. Entries typically include: full company name; address, phone and fax numbers; e-mail and Web addresses (when available); names of management and board members; description of the company's activities; parents, subsidiaries and agents; brands and trademarks; number of employees; financial information for the previous two years; principal shareholders; and more. Also included are the contact names of more than 255,690 senior executives. *Major Companies of Europe* is also available in print format as a complete 7-volume set or individually by volume. Contact your Gale Representative for details.

Real-world users might include:

- Business analysts can quickly locate detailed information on companies working in particular fields, focused on specific geographic locations within the European community
- Job seekers can cross-search with other *Major Companies* directories to easily create contact and mailing lists to explore international opportunities
- Business professionals can quickly access up-to-date data for competing or complementary companies, including financial information and industry activity
- And many others

Please contact your Gale Representative.

In the U.S. and Canada: 1-800-877-GALE or visit www.gale.com/DirectoryLibrary.

Outside the U.S. and Canada: Visit www.gale.com/world for a list of Distributors and Sales Offices.

ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

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- Print, e-mail or download individual entries
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- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories